



MINDSET AND PARADIGM SHIFT AS THE CATALYST FOR HUMAN POTENTIAL

TRANSFORMING WORKPLACE CULTURE

SAACHS CONFERENCE

6 - 9 January 2026



www.ibelieveme.africa



073 959 1029



Presented By:
Nokulunga Mzekandaba

Evolution of Human Thinking

The STRANGEST SECRET

By Earl Nightingale

Know what will happen to 100 individuals who start even at the age of 25, and who believe they will be successful? By the age of 65, only five out of 100 will make the grade! Why do so many fail? What happened to the sparkle that was there when they were 25? What became of their dreams, their hopes, their plans ... and why is there such a large disparity between what these people intended to do and what they actually accomplished? That is ... The Strangest Secret.

Some years ago, the late Nobel prize-winning Dr. Albert Schweitzer was asked by a reporter, "Doctor, what's wrong with men today?" The great doctor was silent a moment, and then he said, "Men simply don't think!"

We are creatures of habit

The Knowing and Doing Gap

We were raised and taught to learn powerful information for many years. As we progressed, we get recognized as individuals for how much we could remember and get awarded with a degree or degrees. We don't do what we know how to do, why?

We go further acquiring more knowledge from prestigious universities. But that doesn't mean there will be any change in results, why?

We have powerful knowledge but the results still refer to the past instead of improving, why?

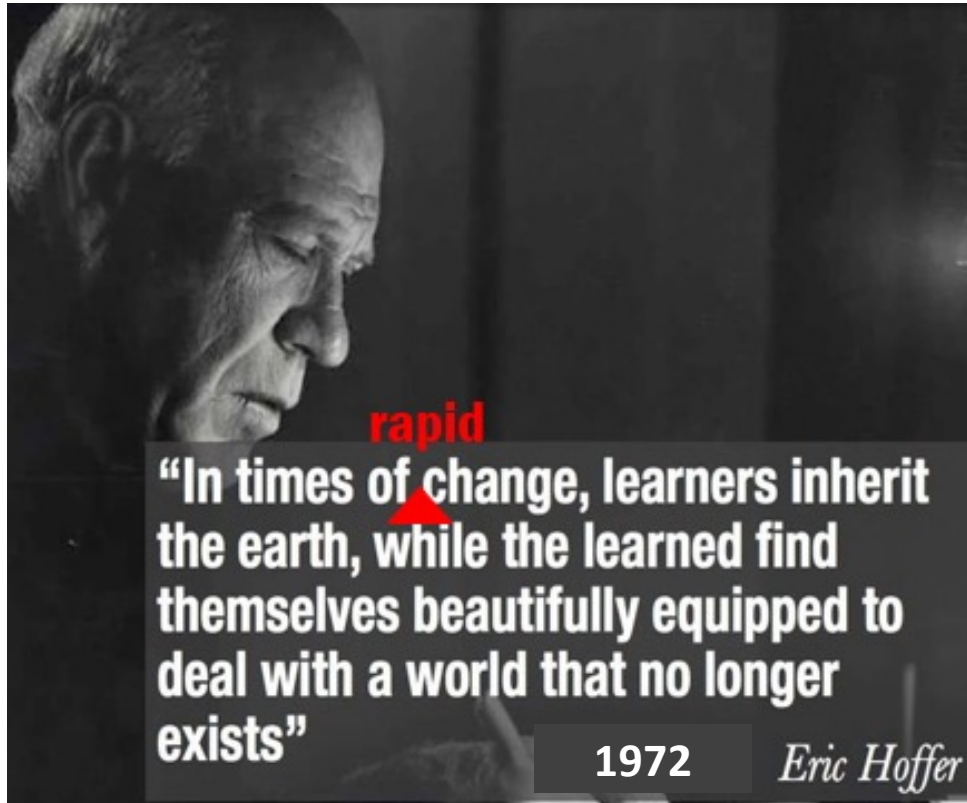
Thinking is the highest function for human beings

Essentials for Mindset Transformation



What were you told, what do you believe?

The Law: Create or Disintegrate



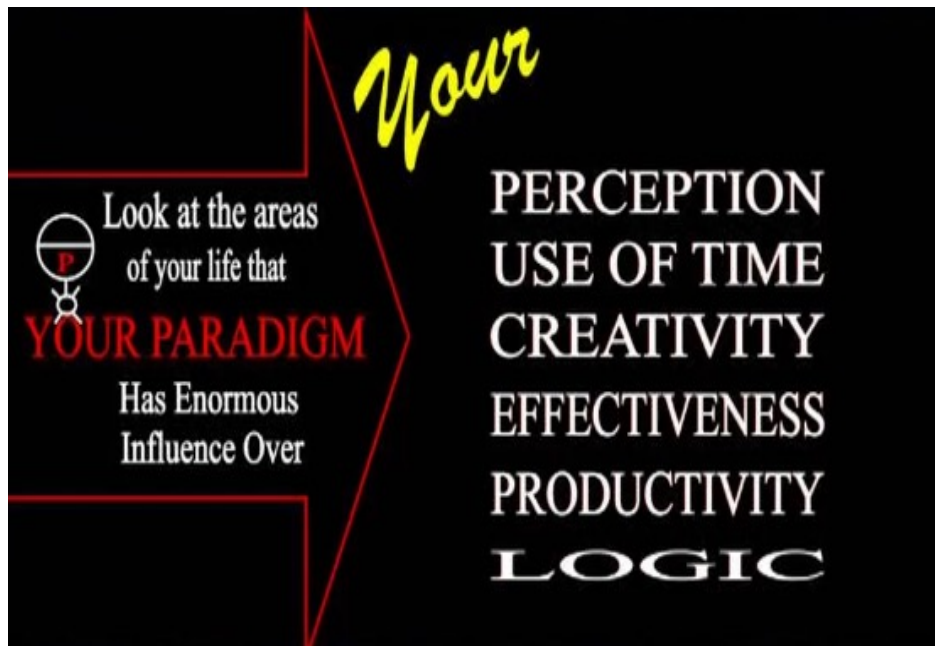
Human beings are naturally endowed with creative abilities therefore; it is a universal divine right to co-create with the Creator.

The Law is God's modus operandi

*Paradigm is a mental program
that has almost exclusive control over our
habitual behavior.....And almost all of our
behavior is habitual.*

Multitudes of habits passed from generation to generation

Paradigm Controls Your Life



A paradigm is a belief system you hold in your mind. It is everything and anything you were thought and told including genetic conditioning at birth.

Paradigm develops and forms a culture:

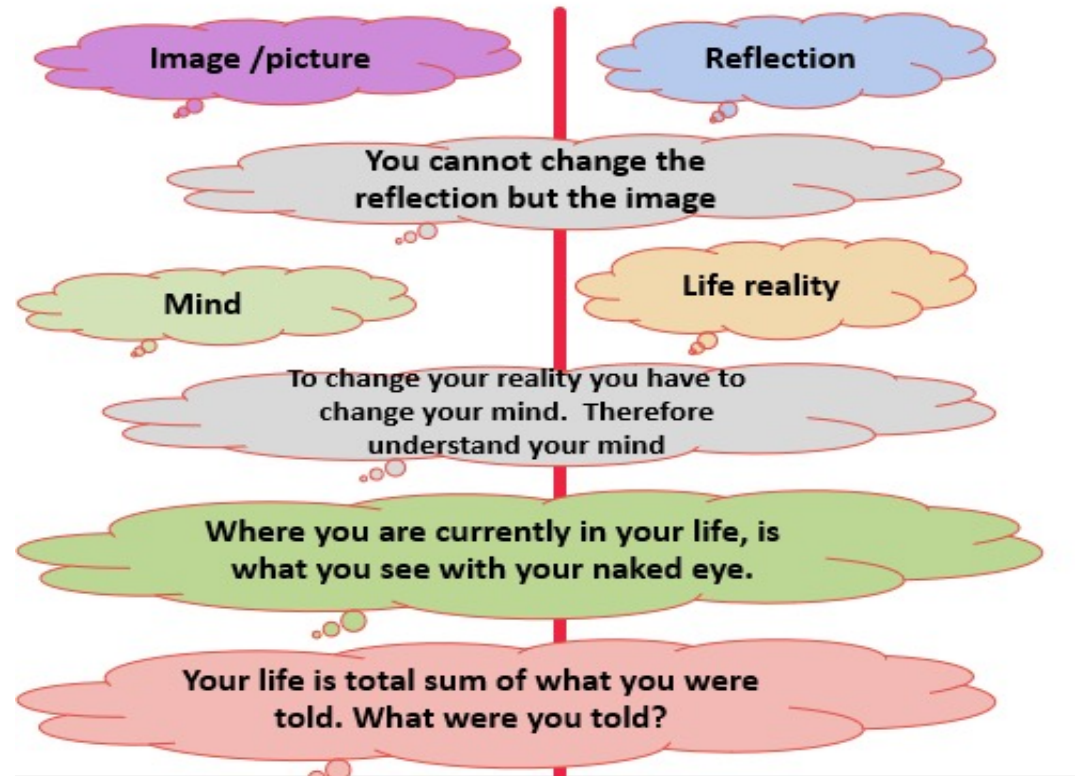
Corporate culture

Relationship Culture

Country culture etc

Multitudes of habits passed from generation to generation

The Mirror of Reality (LoA)



Your mind is an overhead projector

Mind, the Greatest Power in All Creation (Your Secret Genius)

“Mind is the master **power** that **molds**
and **makes, and man is mind**, and
evermore he takes the tool of **thought**,
shaping what he wills, brings forth a
thousand joys, a thousand ills, he thinks
in **secret**, and it comes to pass:
environment is but his looking-glass.”

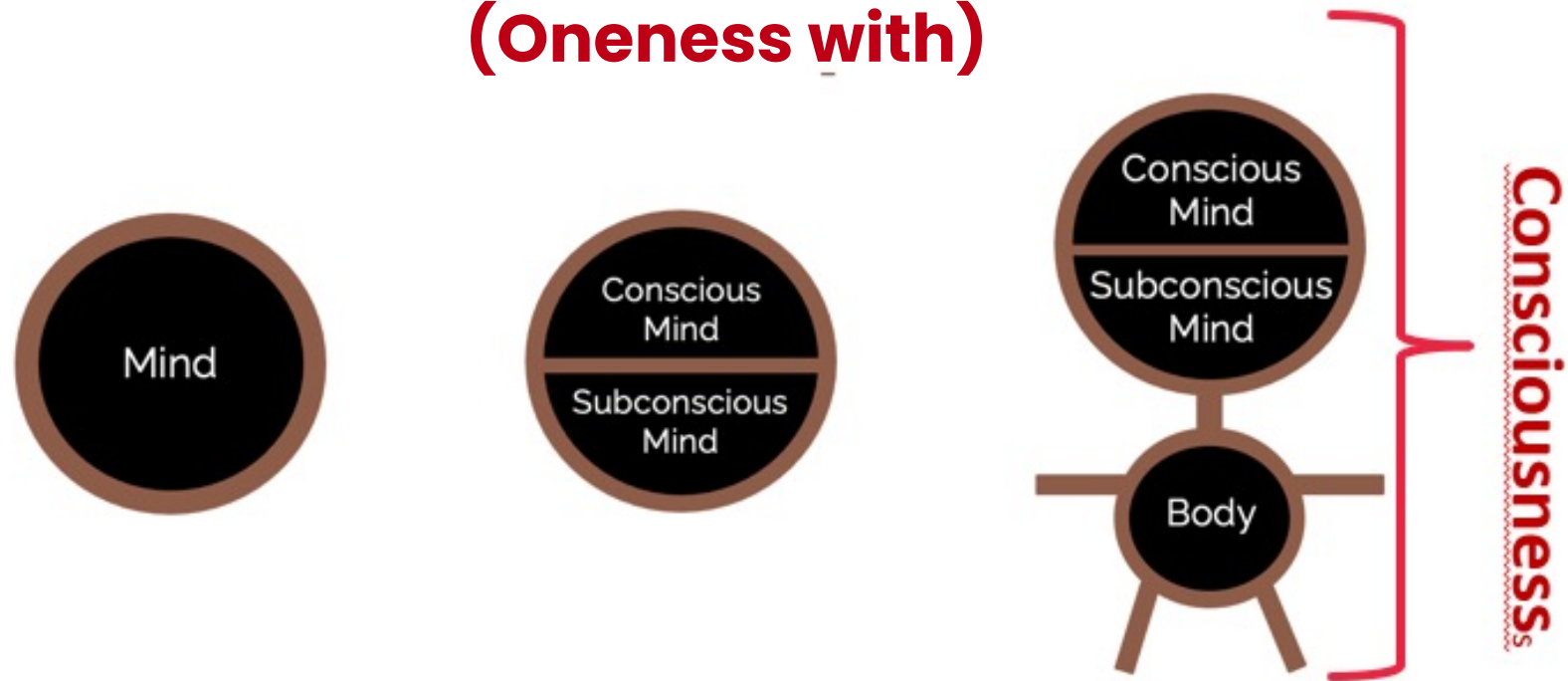
James Allen: As a man thinketh



ly man is created to co-create with the Divine (alignment)

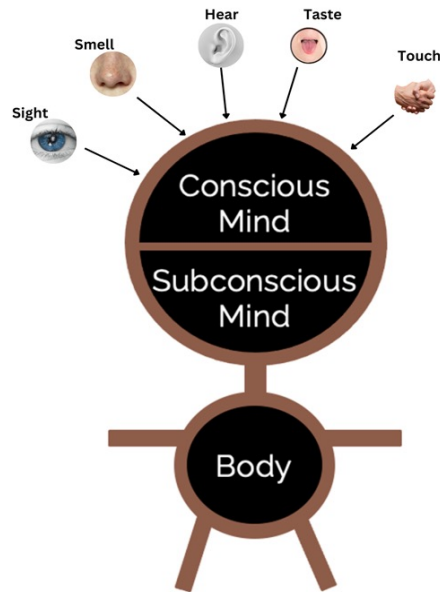
Mind, Body and Spirit / Soul

(Oneness with)



Unity consciousness

The Stick Person

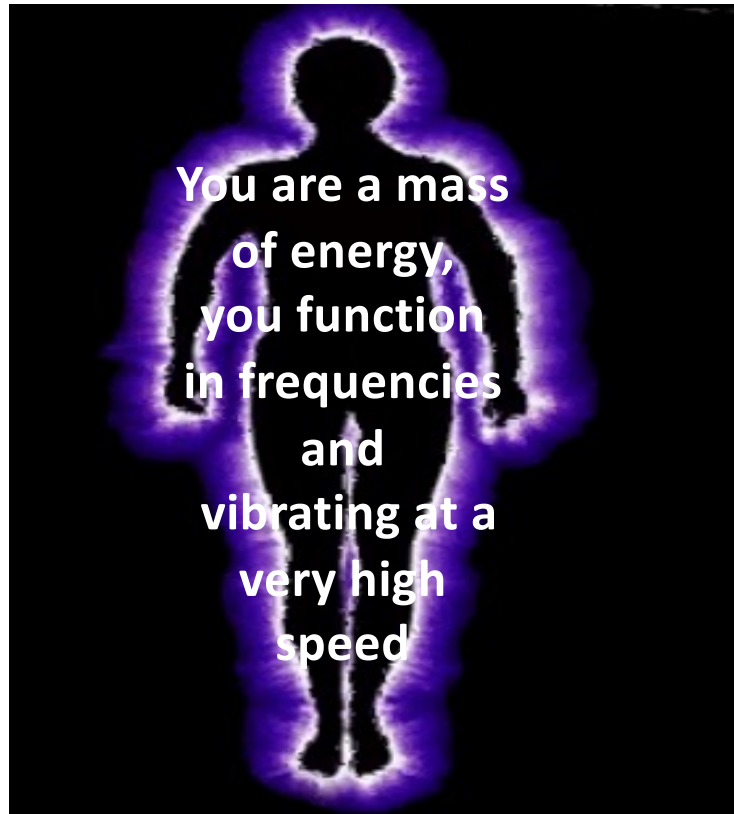


The Stick Person brings order in the mind.

To change the future, every human being must be willing and be able to change the attitude of their mind.

Order of the mind is the greatest asset for man

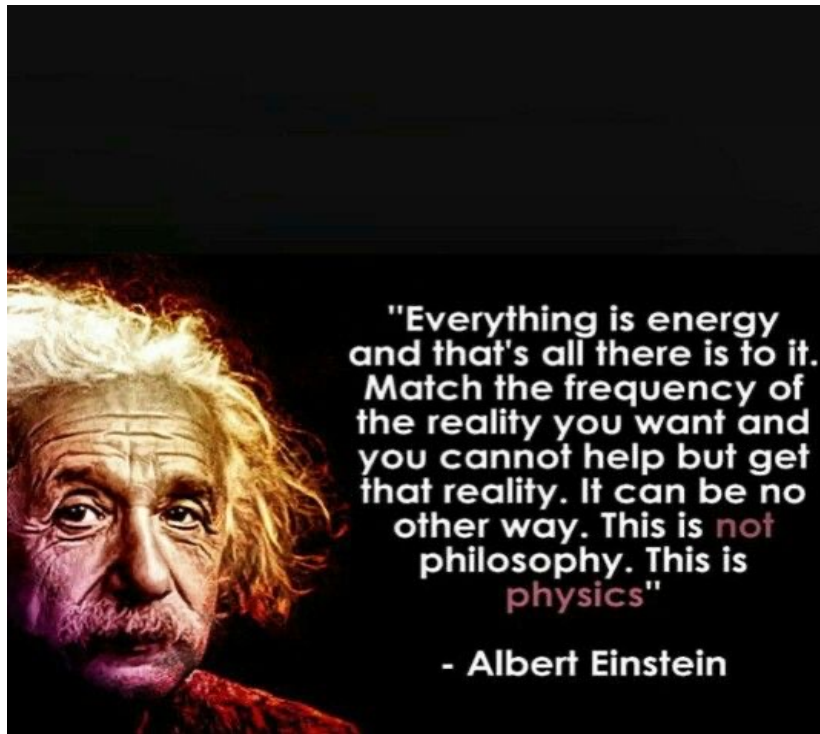
All is Energy / Spirit (consciousness)



Dr McFarlen said, "In the whole world, 2% of the people think, 3% think they think and 95% rather die than thinking."

Man is the greatest limitless spirit being on earth

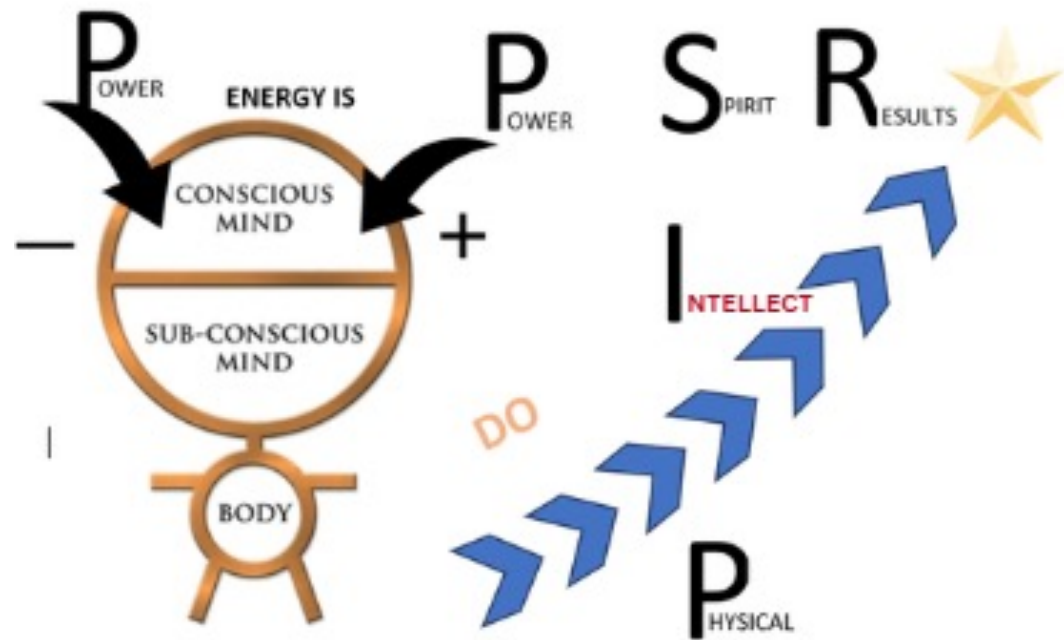
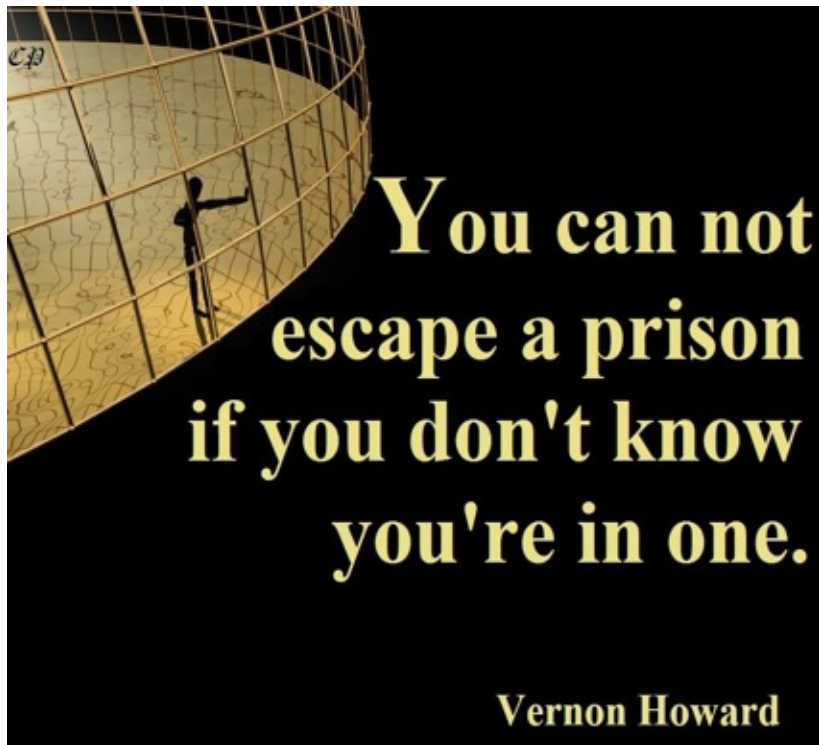
Your Thoughts Shape Your Future



- **Attitude of your mind**
- **The natural laws of the universe**
- **The open secret formula for guaranteed success.**

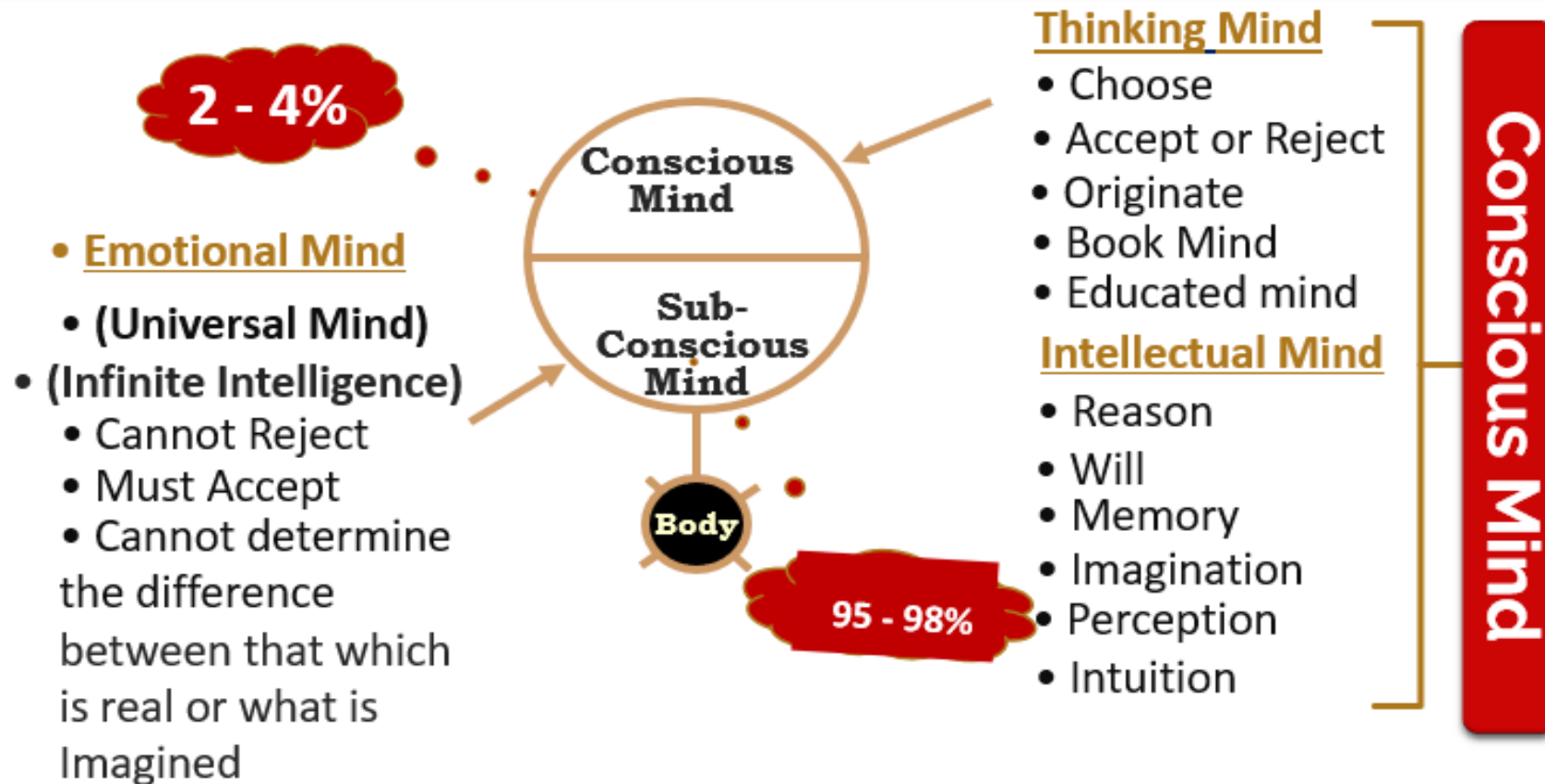
**"The cave you fear holds the treasure you seek,"
Joseph Campbell**

Awareness Precedes Change



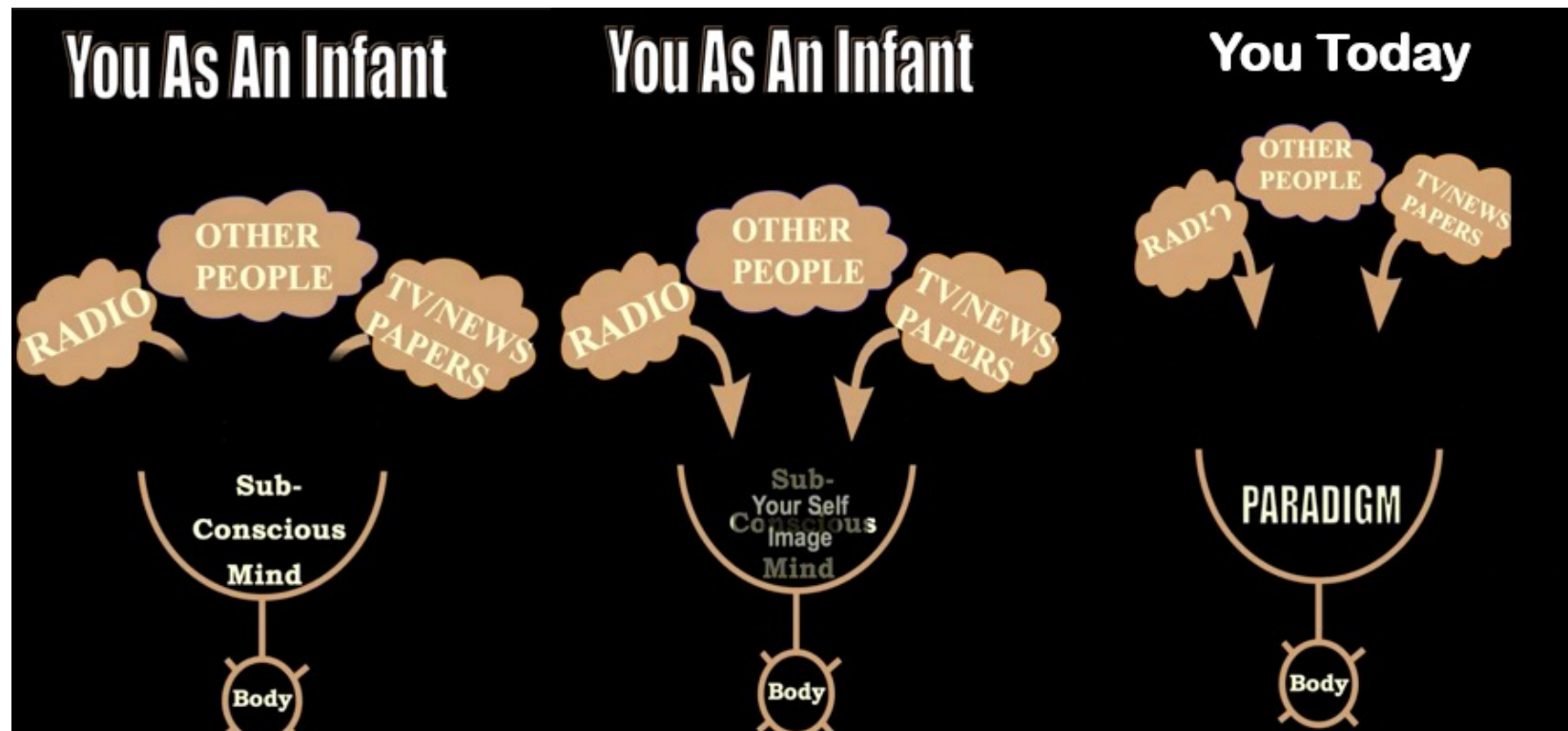
Who do you truly believe you are?

The Law and Its Operation



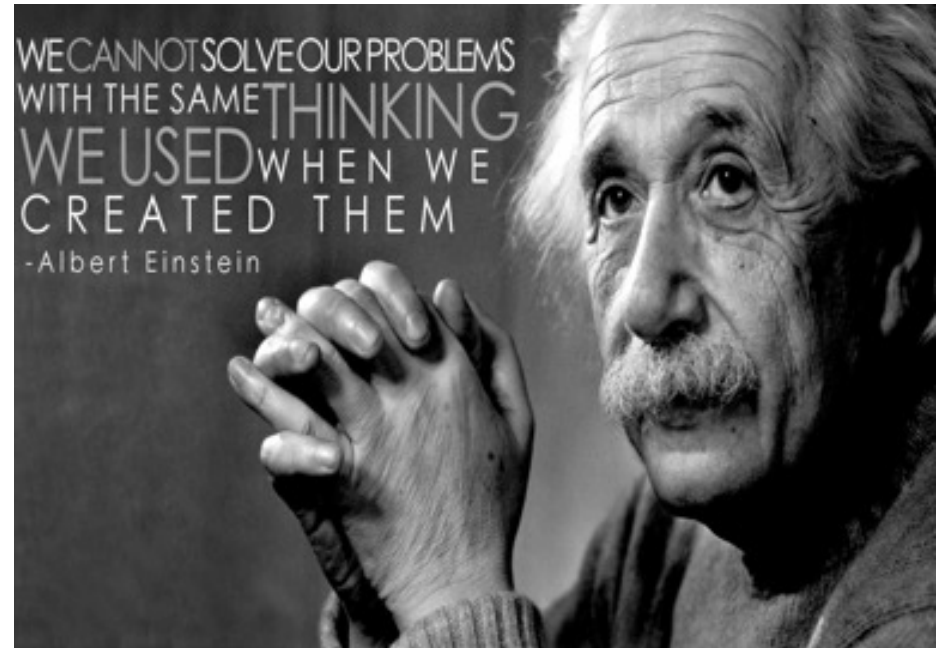
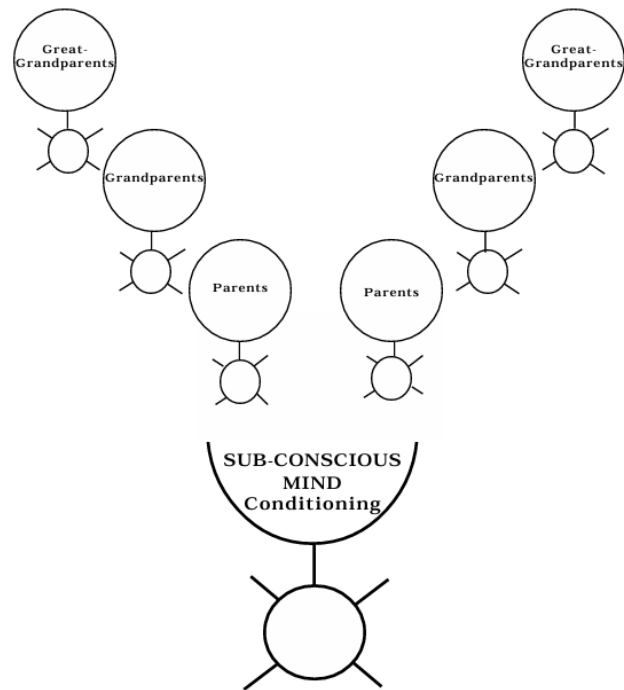
The Law works in us and through us in precision

The Power of Self-image



Environmental influence has more power

Renewal of the Mind



We are products of our thoughts

Without Vision People Perish

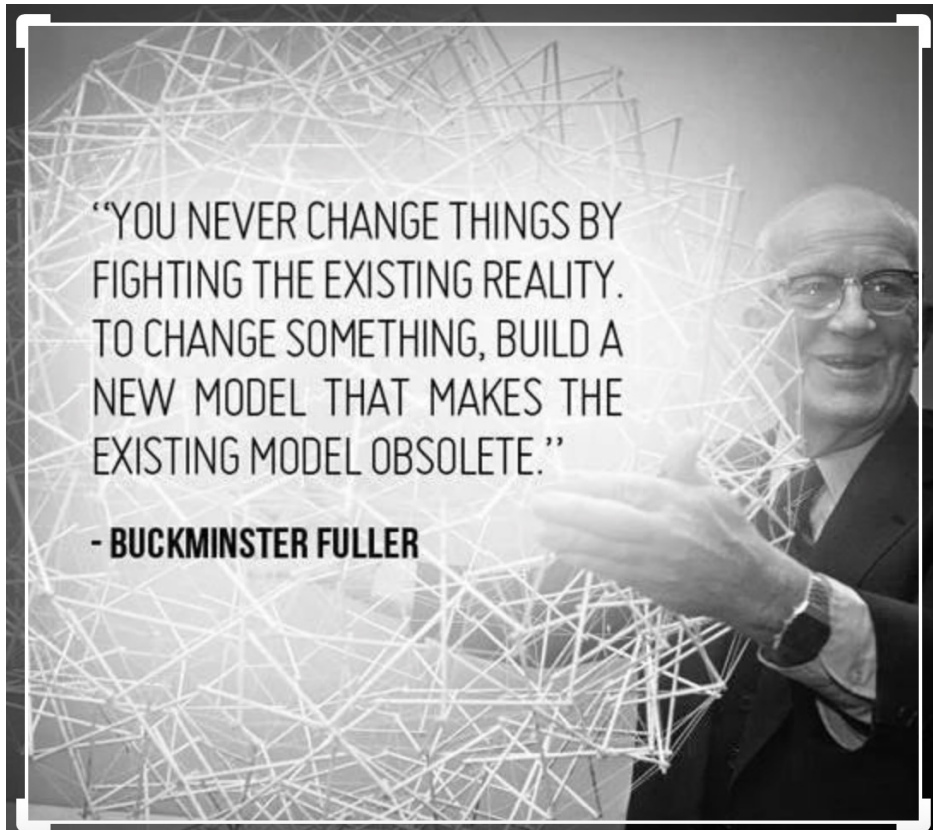
" In the absence of clearly-defined Goals,
we become strangely loyal to performing
daily trivia, until we ultimately
become enslaved by it."

Adult

Robert Heinlein

Infant / child

Be The Change You Want to See



It's Time!!
To Transform your
DREAMS into REALITY.

Your GOALS into
ACHIEVEMENTS.

Your THINKING into
RESULTS.

We are products of our thoughts

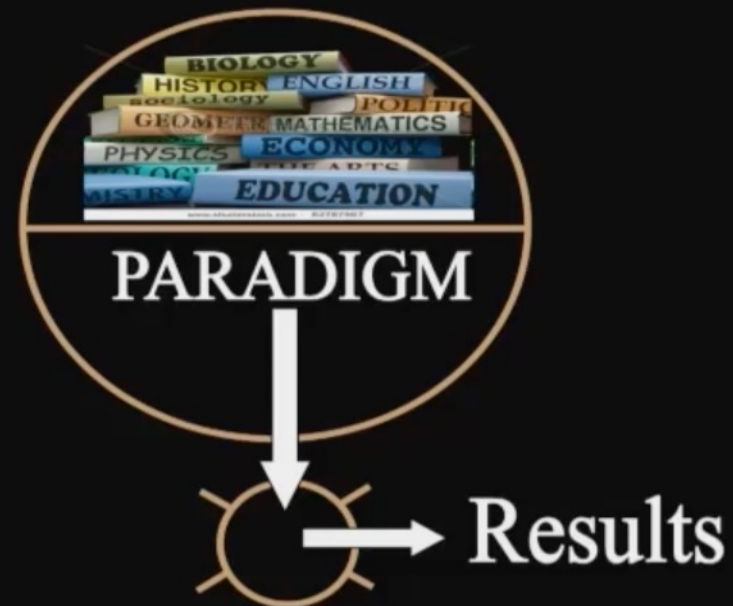
Our Results are Habitual

*School gave us
valuable knowledge*

However *SCHOOL* never
taught us how to alter our
old *PARADIGMS*

Therefore we frequently do not do,
what we Already Know how to do!

Superior Knowledge
Inferior Results
Causes Confusion & Frustration



When paradigm is in control, nothing changes.

My questions to you leaders...

What happens to a health system when the healer is depleted? Do you have any tools to detect that? Think!!

What would be the feeling if higher institutions of learning can have enthusiastic caregivers, employees and students with open minds that are self-led, knowing that they have goals to lead, study and serve with purpose and clarity?

What would become of a nation's future when its students are academically prepared to build futures as opposed to being mentally and emotionally overwhelmed due to many factors, such as challenging family issues etc, unemployment being a common denominator above all?

"Let us not look back in anger, nor forward in fear, but around us in awareness",

Leland Val Van De Wall



Thank you



Q&A



www.ibelieveme.africa



073 959 1029